

Impactful programs and services that truly meet community needs just don't happen by chance. They require a thoughtful and thorough plan with established goals and objectives. Things that are measured matter to the organization. We at Strategic Consulting and Coaching (SCC) believe that program results are equally as important as monetary results. One measures mission and impact; the other measures financial performance. The checklist below is part of a larger Organizational Assessment that SCC utilizes with agencies.

Strategic Consulting & Coaching: Program Evaluation Checklist

Elements	Aligns with Best Practice	Adequate	Needs Improvement: Short-Term	Needs Improvement: Long-Term	Critical & Immediate Action
Written program descriptions and definitions					
Written Evaluation Plan					
Program Logic Models					
Measurement tools for each program, i.e., surveys, pre and post- tests					
Results are shared with staff, board, funders, and stakeholders					
Mechanism in place to audit data and reports for accuracy					
Program review process against established goals and benchmarks					
Learnings incorporated into future program design					
Established criteria for discontinuing a program or service					